

Same powerful relief.

More convenient and affordable.

Introducing Bausch & Lomb Alaway™ antihistamine eye drops – bioequivalent to Zaditor* at a significantly lower cost per dose.

- New, prescription-strength formula – now available over the counter
- Dual-action antihistamine and mast cell stabilizer stops the itch within minutes and provides up to 12 hours of symptom relief
- Provides lasting relief up to 3x longer than other over-the-counter brands
- 10 ml supply versus only 5 ml with Zaditor eye drops

For your patients with mild to severe eye itch, recommend Bausch & Lomb Alaway eye drops.

www.bausch.com/alaway



To receive complimentary coupons for your patients call 1-800-828-9030.

* Rx box shown, Zaditor eye drops are available over the counter without a prescription.

* Ketotifen fumarate ophthalmic solution (0.025%).

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