Almost everybody has a mobile device, and when people get to the age where they start having difficulty reading their phones, they may feel frustrated. I see this as an opportunity to start the conversation about ways to support my patients with their modern-day visual needs.

In my practice, which is located in a community of approximately 36,000, we see patients of all ages. The majority of my patients are in the 40 to 60 age range, which can be a period of time when people may experience one of the most common visual problems: presbyopia.1

About 35% to 40% of all my contact lens patients wear multifocal contact lenses. I try to offer and fit every patient with presbyopia in a multifocal lens. If someone is presbyopic and they come into our practice, I discuss the benefits of multifocal contact lenses. Not everybody with presbyopia is willing to try a multifocal contact lens right away. They often say that they’re not ready. If this happens in my office, I’ll plant the seed of opportunity by telling my patients that it is not a big adjustment. If they aren’t ready at that time, then a year or so later, they come back to me if they feel ready to try contact lenses.

I have seen great success with Bausch + Lomb ULTRA® for Presbyopia contact lenses. In the first month it was available, I fit close to 50 patients. Many patients like the comfort. The majority say that by the end of the day, they are still comfortable.2 That’s huge, because it means they’re not thinking about their lenses, and they don’t need to take them out because of end-of-day dryness or discomfort.

We work hard with young children to get both eyes working together. To take that away at 40 and give them monovision doesn’t make sense.”

Bausch + Lomb ULTRA® for Presbyopia contact lenses feature MoistureSeal® technology, which helps the lens maintain 95% of its moisture for a full 16 hours.2 Made with a water-loving polymer called polyvinylpyrrolidone (PVP) that is interwoven within a silicone backbone, the contact lens offers excellent oxygen transmissibility, modulus, and water content.

The very first person I switched to Bausch + Lomb ULTRA® for Presbyopia contact lenses is a psychiatrist. She’s 48 and I’ve fit her with different multifocal lenses during the last 3 or 4 years. She’d always come back and say, “I need to read better.” She could only wear her lenses until 5 o’clock and had to take them out as soon as she got home.

She only had the Bausch + Lomb ULTRA® for Presbyopia contact lenses a few days when she told me, “This was an extremely comfortable lens, and I can actually wear them throughout my day.” The fitting for her was easy. It was the first lens I gave her, and it was successful. With other patients, the initial feedback has been the same.

I have even fit patients in this lens who were wearing other multifocal soft contact lenses and thought they were already successful with their vision and comfort. Switching them out of what they were previously wearing allowed them to experience innovation in both lens material and design. Bausch + Lomb ULTRA® for Presbyopia contact lenses feature the 3-Zone Progressive™ Design, which provides excellent near, intermediate, and distance vision. My patients have been pleased with the vision and comfort they are getting with this new lens.

A lot of my competitors will keep people in single-vision or monovision contact lenses. We work hard with young children to get both eyes working together. To take that away at 40 and give them monovision doesn’t make sense.

When I explain that I’m going to get both of their eyes working together, they understand that right away. I explain to them that the goal is to get them through the day successfully, whatever it is they’re doing. With Bausch + Lomb ULTRA® for Presbyopia contact lenses, my patients enjoy the comfort and they have excellent vision.